

Marc Klaas President

In the aftermath of the Oct 1, 1993 kidnap and murder of his twelve-year-old daughter Polly, Marc Klaas gave up his lucrative rental car franchise to pursue an aggressive child safety agenda. In announcing the formation of the non-profit KlaasKids Foundation in September, 1994 Mr. Klaas said, "We can give meaning to Polly's death and create a legacy in her name that will be protective of children for generations to come by pursuing the singular mission of stopping crimes against children."



On June 8, 2001 Mr. Klaas co-founded BeyondMissing, Inc., a federally funded California public benefit non-profit corporation. BeyondMissing provides America's law enforcement community with a free and secure Website to easily and swiftly create and distribute missing child flyers via broadcast fax, email, and SMS technology. Working with Texas Governor Perry's staff, BeyondMissing, Inc. has created a state of the art high tech Amber Alert application that is unsurpassed in efficiency, speed and dependability.

Through federal and state legislative efforts Mr. Klaas promotes prevention programs for at-risk youth, stronger sentencing for violent criminals and governmental accountability and responsibility. Often times this advocacy takes the form of legislative testimony.

Mr. Klaas regularly appear on local and national television broadcasts advocating child safety issues. Newspapers throughout the USA have published Mr. Klaas' editorial opinions on children's issues.

Mr. Klaas travels extensively through the United States promoting innovative solutions and proven programs that positively impact crime, abuse and neglect that plague children in so many of our communities. He also counsels and advises numerous victim families and families of kidnapped children.

Besides his duties as volunteer president of the KlaasKids Foundation and president of BeyondMissing, Inc. Mr. Klaas sits on the advisory boards of the Fight Crime Invest in Kids; the National Children's Advocacy Center and CodeAmber.